

The Better Choice

National Athletics Alliance membership presents significant advantages to other membership offerings, including reduced costs, included expanded coverage, a better purchasing experience for players, coaches and clubs and All Ball App Integration. NAA offers a program designed to dramatically improve the experience for all involved.

Affordable

- Coaches Annual Membership cost is only \$35 (36% less than AAU). Includes background check and safe to compete course
- Club Annual Membership for \$25 (58% less than AAU)
- Player Annual Membership for \$19.99 and covers athletes in NAA and non-NAA events (9% less than AAU)

Integrated

- Fully integrated with All Ball
- Quick and easy purchase process
- No need for users to upload player cards or enter membership numbers
- Purchase membership on NAA website or within the All Ball app!

Coverage

- Players are covered for practices, games and non NAA Events
- Coverage is for the entire year, not just within 30 days of the event
- Teams can receive insurance certificates if required by their practice facility

Compliance

- All Ball integration reduces the risk of abuse and fraud
- The All Ball technology sends automated push notifications to parents and players reminding them of the requirement to purchase an NAA membership to participate.

Explore more or join NAA today at www.nationalathleticsalliance.com

*Data pulled from <https://aausports.org/> as of Aug. 15, 2025